CINQUE
BY LOOM SECURITY

FOR RETAIL SECURITY LEADERS

MORE TOOLS HAVE NOT GIVEN YOU MORE VISIBILITY

# Which identities touched your stores last night?

Retail's hardest year proved the pattern: attackers didn't break in — **they logged in.** CINQUE is the correlation layer above the stack you already own — AI-native Unified Security Posture Observability — learning what normal looks like for every identity across stores, DCs, and digital.

## FIVE THREADS. ONE FABRIC.

**One correlated risk picture**

per persona — human, non-human & AI


## THE ONE LEDGER RETAIL NEVER BALANCES

| PERSONA | ENTITLED — ACCESS MODEL | | OBSERVED — CINQUE | THE LEDGER SAYS |
|---|---|---|---|---|
| SEASONAL ASSOCIATE | POS sales, own store | → | Gift cards issued off-shift | SHRINK PATTERN |
| STORE-SYSTEMS VENDOR | Maintenance telemetry | → | Hop toward payment network | SCOPE DRIFT |
| RESET EMPLOYEE | Help-desk password reset | → | MFA re-enrolled, new geo | TAKEOVER PATTERN |
| DC AUTOMATION | Replenishment, overnight | → | Replenishment, overnight | RECONCILED |

*Illustrative — each variance sits below its own console's triage threshold.*

**Detection tells you what happened. Context tells you whether it was supposed to happen.**

## WHERE RETAILERS POINT IT FIRST

### Seasonal identity churn
Day-one hires measured against the role's baseline, not a history they don't have.

### Payment-path exposure
Which identities are behaving like they're moving toward cardholder data.

### Third-party & store vendors
What contracted identities actually touched — on the store network and beyond it.

### Agents in retail workflows
Loyalty, pricing & supply-chain agents baselined as personas of their own.

## EVIDENCE FOR THE PEOPLE WHO ASK

**PCI DSS V4.X · 7.2.4 / 7.2.5**

Access reviews — vendors and service accounts included — **current by construction**, not by review date.

**YOUR ACQUIRER & QSA**

Evidence of how the payment path is **actually used**, not how the diagram says it is.

**YOUR INSURER & BOARD**

A short list of correlated risks with **the full journey attached** — Shadow AI and rogue service accounts included.

PCI DSS v4.x future-dated requirements became enforceable March 31, 2025 — every assessment now runs against the full standard.

SEE CINQUE ON YOUR ENVIRONMENT

**Book a demo. See your correlated risk picture.**

**loomsecurity.io/requestdemo.html · info@loomsecurity.io**

Book a demo →

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